

POLLINATOR-IN-A-BOX KIT

POLLINATORS IN TROUBLE

Pollinators are a critical part of our ecosystems; without them, we don't eat—it's as simple as that. At the moment, large numbers of pollinators are dying around the world. With the world's human population projected to exceed 9 billion in just the next 30 years or so, protecting pollinators is crucial. Flowering plants and vegetables require pollination, and various animals, including bees and butterflies, are a critical part of the pollinator-plant ecosystem.

One major reason for global pollinator population decline is habitat loss. Pollinators require natural spaces with vegetation and flowering plants in which to live and forage for their food: pollen and nectar. Most experts agree that concrete, asphalt, and metal surfaces, so common in our urban and suburban communities, replace vegetated areas, limit habitat for ground-nesting pollinators and provide scarce opportunities for pollinator foraging.

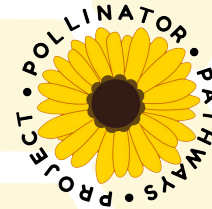


WE NEED YOUR HELP

We are the London Pollinator Pathways Project, and we need your help. Our group of environmental volunteers are dedicated to promoting London as a pollinator sanctuary through providing our communities with the resources

and knowledge to help our local pollinators. We are excited to be launching our new **Pollinator-in-a-Box project**. The initial offering provides you with the opportunity to choose from a selection of four

high quality, hand-crafted kits. As an introductory offering, you will **pay only what you want**, with a minimum payment and a suggested payment. You can choose either amount or any amount in between. These kits provide you with everything you need to attract and nourish the pollinators in London. We hope you will join us in making our communities more vibrant and welcoming to our pollinator neighbours.



POLLINATOR-IN-A-BOX KITS

Bees, butterflies, and pollination go hand-in-hand. Providing shelter, along with a floral buffet, is the best way to ensure these friendly guests visit your garden season after season. Pollinators prefer native flowering plants that have adapted alongside them over the generations. Locally adapted native plants attract solitary bees, butterflies, and other pollinators. Any of these kits would make a great gift or addition to your home garden or business. The pollinators will thank you.

The London Pollinator Pathways Project offers four pollinator-in-a-box kits, with free delivery:

1. Flower Planter – an attractive way to attract pollinators
2. Vegetable Planter – in case you don't have good soil conditions or you want to get off your knees
3. Bee Hotel – providing solitary bees a place to raise their young
4. Butterfly House – an attractive shelter for butterflies.



HOW TO ORDER

1. Go to the Pollinator Pathways Project website www.pollinatorpathwaysproject.com
2. Click on the "Donate" button (top right);
3. In the "\$ Other amount" button, insert the total cost of the Pollinator-in-a-Box kit(s) you are ordering;
4. In the Payment Details section, record your credit card information;
5. Complete all of the boxes in the Donor & Tax Receipt Information section (Sorry, Canada Revenue Agency rules stipulate that these kits are not eligible for a tax receipt)
6. In the "Message" section, list the Pollinator-in-a-Box kit(s) that you are ordering.

Thank you to our sponsors on this project!

The Urban League of London

www.urbanleague.ca

Hutton House

www.huttonhouse.com

Graphic Design by Mireille Girard



FLOWER PLANTER

Kit Contains:

1. One 19" L x 19" W x 18" H wooden container made from new pressure-treated lumber (to ensure that it will stand up to our environment)
2. Two, 25L bags of Black earth to fill the wooden container
3. Landscape fabric to line the planter
4. One or two native plants
5. One instruction booklet

Introductory Price: Pay What You Want (Minimum payment: \$60.00; Suggested payment: \$85.00)



VEGETABLE PLANTER

Vegetables that require insect pollination include melons, pumpkins, cucumbers, squash & zucchini. Vegetable Planter Kit can also be used for flowering plants (not provided).

Kit Contains:

1. One 41" L x 22" W x 18" H wooden container made from new pressure-treated lumber
2. Three, 25L bags of Black earth to fill the wooden container
3. Landscape fabric to line the planter

Introductory Price: Pay What You Want (Minimum payment: \$80.00; Suggested payment: \$125.00)



BEE HOTEL

Since solitary bees don't have a hive to protect, there is less chance that they will sting you. The Bee Hotel provides the single cells for these solitary bees to lay their eggs.

Kit Contains:

1. One untreated wood slab, approximately 8" thick and 20" in diameter, with a series of holes drilled into the slab. There is an overhanging roof to protect the holes from getting wet.
2. One hook and rope to hang the bee hotel in your garden
3. One information booklet "Attracting Solitary Bees"

Introductory Price: Pay What You Want (Minimum payment: \$15.00; Suggested payment: \$25.00)



BUTTERFLY HOUSE

Butterfly Houses not only entice and keep butterflies, but are an attractive addition to your garden or yard. The slim entrances provide protection against predators while blocking out the elements.

Kit Contains:

1. One 24" H x 5-1/2" W x 6-1/2" D wooden house, with an overhanging roof, made from new pressure-treated lumber (to ensure that it will stand up to our environment)
2. One 5 foot long copper tube to insert in the ground and support the house
3. Two hooks and a rope as an optional method to hang the house in your garden
4. One information booklet "Attracting Butterflies to a Butterfly House"

Introductory Price: Pay What You Want (Minimum payment: \$40.00; Suggested payment: \$70.00)